



1. No matter what story she got her hands on, Hollywood columnist Nancy Bowditch never let go of her cigarette holder. It gave her cleaner taste.



2. No need for a cigarette holder today. You've got Parliament. The recessed filter is tucked back, away from your lips.



3. With Parliament, you taste rich, clean flavor, never the filter. It's our inside scoop.

Parliament. The recessed filter cigarette. It works like a cigarette holder works.



© Philip Morris Inc. 1974. Menthol cigarettes—
10 mg nicotine, 112 mg tar. Mac 74.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

